



EUCOLAB : Missionaries of awareness

Nowdays the principle of the ideal community is disappearing, giving way to the needs and purposes of those who govern, which usually respond to private interests, which have nothing to do with the interests of citizens. The real problem is that there are too many unaware who elect, and above all, who are elected, it is a socially and sociologically unsustainable situation. This is not an American problem, but a global problem, not a problem for the conservatives but for all of humanity. It is therefore obligatory to develop a mechanism that rewards skills and competence.

Political campaigns, which are finalized in electoral campaigns, are very expensive, and if you do not have "particular" endorsements, you do not have space in the media, and it is therefore extremely difficult to achieve success.

In America, an epochal transformation of political and electoral processes is underway, Europe is still a step behind, digital politics has just appeared in Europe, as demonstrated by the fact that in the faculties of political science, the subject is studied only from a couple of years. The technologies developed so far, show that voters can be effectively reached, proposing an unprecedented model of electorate participation, eluding adverse media outlets, social networks, and the related chains of control and coercion.

Being able to “take advantage” of those dynamics and technologies would in fact offer the possibility for all European conservatives to be able to identify and promote skills and competences. However, as mentioned, technologies cost money and we cannot but ask ourselves of how to cope with these costs. Among other things, fundraising is impractical in Europe.

The European Union has launched the "Next Generation EU" plan. Officially it should serve to repair the economic and social damage caused by the coronavirus pandemic, the economic plan amounts to 750 billion euros, Italy is entitled to over 200 billion.

Supporting good conservative administrators to spend that money consistently and correctly is at the heart of EuCoLab agenda. We thus intend to achieve two excellent objectives: to support and promote good politics and good politicians.

At EuCoLab, we are bringing together the best European and American researchers of politics, sociology, anthropology, industry, defense and homeland security, economics, information technology, marketing, media and communication. To do so we are affiliating ourselves with universities and political, humanistic, and technological research centres, as well as with Christian-inspired organizations. We started a first screening campaign, to probe the feasibility of the political project, obtaining important / interesting feedback.

We have also started the recruitment campaign to equip ourselves with specialized staff. We have identified venture capital funds to which we may refer. We already have excellent relationships with various political figures, administrations, and administrators, who would be willing to entrust us with the digital part of political campaigns and upcoming national and territorial election campaigns.

It must also be said that the project assumes the necessary credibility, under the aegis of the American conservatives and therefore of the CPAC.

We are in an advanced start-up phase, to move on to the follow-up, it is necessary that the CPAC morally and politically endorse the initiative. It is therefore necessary for us, that the knowledge and technologies gained from American political and electoral campaigns be made available to us, we surely can propose, a win-win agreement.

We are waiting for further feedback, and we are constantly looking for useful advice, and new partnerships.

Life is 10% what happens to you, and 90% how you react to what happens to you. (Charles R. Swindoll)